



To Business Editors
For immediate release

Haitong International Securities Group Receives “Best Equity House in Hong Kong Stocks 2010” Award From QQ.COM

(Hong Kong, 1 March 2011) **Haitong International Securities Group Limited (“Haitong International” or “the Group”; Stock Code: 665.HK)** received the “Best Equity House in Hong Kong Stocks 2010” Award – along with selected winners – and the “Top Ten Online Trading Equity House in Hong Kong Stocks 2010” Award from the leading mainland portal QQ.COM in the Finance Services category of its “2010 Impact on China: QQ.COM’s Gala”, voted by 3.45 million QQ netizens. The coveted awards have affirmed the Group’s 38 years of outstanding achievements in innovation and service excellence. Taking together, Haitong International has been awarded as the “Best Equity House in Hong Kong” by various international, China and local professional institutions for 11 consecutive years.

“Impact on China: QQ.COM’s Gala 2010” was organized by QQ.com in collaboration with the mainland media including CCTV and Beijing TV. The voting began from 15 December 2010 to 15 January 2011 and the final result was officially announced on 19 January 2011. As one of its most important annual award events, the Gala covers a number of company and product categories, having attracted over 3.45 million online voters this time. QQ.COM has over 636 million active online users representing over 90% of mainland online community, while the number of its instant messaging users has reached 119 million, which largely reflects the general views of Internet users towards China’s economic trend and consumer focus.

Mr. Patrick Poon, Executive Director and Chief Operating Officer of the Group, said, “It is a great honour to have received these two awards from QQ.COM. The awards represent not only a strong recognition of our exceptional performance in customer service, integrity and professionalism by the industry, but also a reward for our commitment and excellence to make our vision a reality.”

Haitong International continually has kept in step with evolving customer needs by offering brand new, flexible, one-stop global investment services. The range of Haitong International’s fully-integrated service offerings includes corporate finance, asset management and brokerage services, covering Hong Kong and U.S. stock trading, derivatives, futures and options, funds, forex



and bullion.

Commenting on the Group's future business strategies, Mr. Patrick Poon said, "This year marks the 38th Anniversary of the Group. With our solid foundation and aggressive business development, Haitong International will pursue a strategy of diversification, expanding both product and service offerings, so as to optimize our customer services. We are determined to become an international financial institution and a leader in the Greater China region."

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Haitong International Securities Group Limited

Haitong International Securities Group Limited ("Haitong International" or "the Group"; Stock Code: 665.HK; formerly known as Taifook Securities Group Limited), a subsidiary of Haitong International Holdings Limited ("Haitong International Holdings"), receives strong support from shareholders and parent company. Haitong International Holdings is a company incorporated in Hong Kong and wholly owned by Haitong Securities Company Limited ("Haitong Securities"). Listed on the Shanghai Stock Exchange (SSE Stock Code: 600837.SH), Haitong Securities is one of the leading securities companies in China, providing comprehensive financial services for over 3 million clients and with sales offices spreading across 67 cities.

Established in 1973, Haitong International has been listed on the Hong Kong Stock Exchange since August 1996. The Group is well-known for providing total quality corporate finance, asset management and brokerage services to global and local institutional and corporate clients as well as individual investors. In more than three decades, the Group has managed to acquire profound international knowledge and experience in this constantly evolving global financial market. Leveraging its years of professionalism, innovation, solid foundation and reputation, Haitong International strives to become a leading global player in the industry, and a leader in the Greater China region.

Haitong International has a broad retail client base and extensive distribution network, with 13 branches in Hong Kong and Macau. In China, the Group has 2 representative offices in Beijing and Shanghai and 6 investment consultancy centres in major cities including Beijing, Shanghai, Guangzhou, Shenzhen, Hangzhou and Xiamen. Looking forward, the Group will strive to establish more presence in strategic locations in China.

The comprehensive and quality financial services delivered by Haitong International have been



widely recognized by the industry. In 1999, the Group was the first financial institution in Hong Kong and China to attain ISO 9002 Quality Management System Certification; in 2004, the Group obtained BS 7799 Information Security Management System Certification. These accreditations were later upgraded to ISO 9001:2008 Certification in 2009 and ISO 27001:2005 Certification in mid-2006, respectively. In addition, the Group has been named the “Best Equity House in Hong Kong” by numerous international, mainland and local institutions for 11 consecutive years since the year 2000, including FinanceAsia, Asiamoney, Euromoney, Capital Magazine, Sing Tao Daily and QQ.COM.

For further information about Haitong International, please visit: www.htisec.com.

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