



PRESS RELEASE

FOR IMMEDIATE RELEASE

Merrill Lynch Initiates Coverage on Haitong International

Hong Kong, 4 March 2015 – Bank of America Merrill Lynch publishes its initial coverage research report on Haitong International (Stock Code: 665.HK) with target price of HK\$6.1. The market closing price of Haitong International on 3 March 2015 was HK\$4.54.

Merrill Lynch indicates in the report that Haitong International has the ambitions to be a full service, a high growth and a leading player in Hong Kong. As a leader in Renminbi Qualified Foreign Institutional Investor (“RQFII”) Exchange Traded Fund (“ETF”), Haitong International is ahead of peers with market share gain from recent years. Also, its brokerage, margin and structured finance business is contributing to a high earnings growth. The Group’s return on equity (“ROE”) has improved. With parent company Haitong Securities the top-5 Chinese broker, Haitong International is enjoying a competitive advantage to drive brokerage and corporate finance business. The report also indicates that the valuation of Haitong International and its dividend payout are attractive comparing with the peers.

Haitong International welcomes the initial coverage research report by Merrill Lynch. The senior management will continue to spare no effort in developing all lines of businesses of Haitong International in response to the support from its shareholders and investors.

Haitong International Securities Group Limited

Haitong International Securities Group Limited (“Haitong International”; together with its subsidiaries, the “Group”; Stock Code: 665.HK) is a subsidiary of Haitong International Holdings Limited (“Haitong International Holdings”), a company incorporated in Hong Kong and wholly-owned by Haitong Securities Co., Ltd. (“Haitong Securities”). Haitong Securities is listed on the Shanghai Stock Exchange and the Stock Exchange of Hong Kong (Stock Code: 600837.SH; 6837.HK).

Haitong International Securities Company Limited, a main operating subsidiary of Haitong International, was established in 1973. Haitong International was formed in 1996 and was listed on the Stock Exchange of Hong Kong in August of the same year. Haitong International Holdings acquired Taifook Securities Group Limited in 2010. Haitong International is well-established to provide comprehensive and quality corporate finance, brokerage and margin financing, investment management (Asset Management and Wealth Management), fixed income, currency and commodities as well as structured financing products and services to institutional clients and individual investors domestically and around the globe. As the overseas business platform of Haitong Securities, the Group strives to be a modern and comprehensive financial institution with leading position in the Greater China Region.

Haitong International has a robust retail client base and extensive distribution channels, with over 10 branches in Hong Kong and Macau. The Group has 2 representative offices in Beijing and Shanghai and an overseas company Haitong International Securities Group (Singapore) Pte. Ltd. in Singapore.

– END –

For further information, please contact:

Haitong International Securities Group Limited

Ms Gloria Sze / Ms Angela Kwok

Tel: (852) 2213 8570 / (852) 2213 8692

Email: gloria.sze@htisec.com / angela.kwok@htisec.com

Website: www.htisec.com